

PRIVACY POLICY

Kenyans in Reading Family & Friends Fun Day (KRFD 2026)

Organised by **Kenyans in Reading Fun Day Ltd** (“the Company”)

1. Introduction

1.1 This Privacy Policy sets out how the Company collects, uses, and protects personal data in accordance with applicable data protection laws, including the UK GDPR and Data Protection Act 2018.

2. Data Controller

2.1 The data controller is Kenya in Reading Fun Day Ltd.

2.2 Contact: [Insert Email Address]

2.3 Registered Address: [Insert Address]

3. Categories of Personal Data

3.1 The Company may collect and process the following categories of personal data:

- Identity Data (name, date of birth where applicable)
 - Contact Data (email, telephone number)
 - Transaction Data (ticket purchases and confirmations)
 - Technical Data (IP address, browser type, usage data)
 - Media Data (photographs and video recordings)
-

4. Lawful Basis for Processing

4.1 Personal data is processed on the following lawful bases:

- Contractual necessity (ticket purchase and event attendance)
- Legitimate interests (event management and improvement)
- Consent (marketing communications where applicable)
- Legal obligation

5. Purposes of Processing

5.1 Personal data is processed for the following purposes:

- Ticket administration and entry management
 - Communication regarding the Event
 - Security and safety management
 - Marketing and promotional activities (where permitted)
 - Compliance with legal obligations
-

6. Data Sharing

6.1 The Company may share personal data with trusted third parties, including:

- Wix Events (ticketing and event management)
- PayPal (payment processing)
- Event staff, contractors, and security personnel

6.2 All third parties are required to process personal data in accordance with applicable laws.

7. International Transfers

7.1 Where personal data is transferred outside the UK, appropriate safeguards shall be implemented in accordance with UK data protection laws.

8. Data Retention

8.1 Personal data shall be retained only for as long as necessary:

- Event data: up to 24 months
 - Financial data: in accordance with statutory requirements
-

9. Data Security

9.1 The Company implements appropriate technical and organisational measures to protect personal data against unauthorised access, loss, or misuse.

10. Data Subject Rights

10.1 Individuals have the right to:

- Access their personal data
- Request rectification
- Request erasure
- Restrict or object to processing
- Withdraw consent

10.2 Requests should be submitted to: [Insert Email]

11. Photography and Media

11.1 The Event will be photographed and recorded.

11.2 By attending, individuals consent to the use of their image for promotional purposes.

11.3 Requests to opt out must be made in advance where reasonably practicable.

12. Cookies

12.1 The Company's website may use cookies for functionality and analytics.

12.2 Users may control cookies via browser settings.

13. Complaints

13.1 Individuals may lodge complaints with the **Information Commissioner's Office (ICO)**.

14. Amendments

14.1 The Company reserves the right to amend this Policy at any time.

End of Privacy Policy